

SILVER

SPONSORSHIP

\$2,000

PRE-EVENT EXPOSURE:

Conference Brochure: Your corporate logo will be prominently displayed as a Silver Sponsor in our pre-conference registration guide.

Internet: Your corporate logo will be prominently displayed on ONPHA's Sponsor web page with your company logo as well and a direct link to your company Web site.

DURING THE EVENT:

Conference Guide:

- Your corporate logo will be prominently displayed as a Silver Sponsor in the conference guide.
- Company listing and logo on the sponsor page.
- Corporate abstract in our Trade Show directory, if your company has a trade show booth.

Onsite Signage:

- Corporate logo on PowerPoint presentation at all major conference events (Plenary, Banquet, Closing Lunch)
- Signage for the specific event you choose to sponsor (see below)

POST EVENT:

Registration List: Send information out to attendees with this post-event registration list.

Extended Website Exposure: Your corporate profile and logo will remain on the ONPHA Conference website for up to 3 months after the event.

Silver Level Sponsors can choose to sponsor one of the following conference activities:

- Banquet (four spots available)
- Gathering Place Lounge
- Internet Café
- Conference Give-away (ie. pens, notebooks)
- Stream of workshops (eg. Energy, Property Management, Governance ...)

CONTRIBUTING

SPONSORSHIP

\$500 - \$1000

PRE-EVENT EXPOSURE:

Conference Brochure: Your corporate logo will be prominently displayed as a Contributing Conference Sponsor in our pre-conference registration guide.

Internet: Your company name will be prominently displayed on ONPHA's Sponsor web page with a direct link to your company Web site.

DURING THE EVENT:

- Networking Dinner – opportunity to sent one representative and give welcome speech to select group of delegates (eg. Board Members, Supportive Housing, etc.)

- Workshop Sessions – opportunity to introduce session and distribute literature. Logo displayed on the podium and in conference guide
- Coffee Breaks – logo displayed on tables and in conference guide

POST EVENT:

Extended Website Exposure: Your corporate profile and logo will remain on the ONPHA Conference website for up to 3 months after the event.

The following Conference events/activities are available:

- Coffee Break \$500 each
- Network Dinner \$1000 each
- Workshop Sessions \$500 each

SPONSORSHIP OPPORTUNITIES

1

Enhance your company's profile with an ONPHA conference

sponsorship



PLATINUM

GOLD

SILVER

CONTRIBUTING

	PLATINUM	GOLD	SILVER	CONTRIBUTING
Logo in registration AND final conference guide	✓	✓	✓	✓
Corporate logo on ONPHA sponsor page and direct link to corporate web site	✓	✓	✓	✓
Logo on PowerPoint presentation at all major conference events	✓	✓	✓	✓
Prominent signage	✓	✓	✓	✓
Post-event registration list	✓	✓	✓	✓
Extended website exposure post-conference	✓	✓	✓	✓
"Sponsor" badge ribbons	✓	✓	✓	
Public acknowledgement from podium at all major conference events	✓	✓		
Listing in Annual Report	✓	✓		
Rotating graphic logo on conference website	✓	✓		
Complimentary 50 word abstract on conference website	✓	✓		
Corporate logo in bold listing and colour coded booth location on trade show floor plan	✓	✓		
Preferred trade show booth location	✓	✓		
Complimentary 8 x 10 trade show booth	✓			
Complimentary 1/2 page advertisement in BOTH registration and final conference guide	✓			
Company logo printed on delegate bags	✓			
Complimentary promotional insert in delegate bags	✓			
2 complimentary full conference registrations	✓			
Logo displayed on email newsletters to conference delegates	✓			
2 complimentary tickets to President's Reception	✓			



For more information on conference sponsorship opportunities, please contact Aly Austin, Event Planner, at 416-927-9144 ext. 108 or 1-800-297-6660 or aly.austin@onpha.org.

See inside for details on Sponsorship Packages. →

PLATINUM

SPONSORSHIP

\$10,000

PRE-EVENT EXPOSURE:

Conference Brochure: Your corporate logo will be prominently displayed as a Platinum Sponsor in our pre-conference registration guide. In addition, you will receive a complimentary 1/2 page advertisement in the Conference Registration Guide. DEADLINE FOR AD COPY MAY 28, 2010.

Internet: Your corporate logo will be prominently displayed on ONPHA's Conference website under "ONPHA Thanks Our Sponsors" in rotating graphic as well as a 50 word abstract and a direct link to your company Web site on our Sponsor web page.

Direct Mail Campaign: Direct delegates to your booth by sending a post-card to the pre-registered attendee list prior to the event. This list will be made available to you three weeks prior to the Conference.

Email Campaign: Your logo will be prominently displayed on email newsletters to our delegates, promoting your company as a Platinum Sponsor of the Conference.

DURING THE EVENT:

Advertisement in the Conference Guide:

- Your corporate logo will be prominently displayed as a Platinum Sponsor in the conference guide.
- A complimentary 1/2 page advertisement. DEADLINE FOR AD COPY OCTOBER 12, 2010.
- Company listing and logo on the sponsor page.
- Corporate abstract in our Trade Show directory, if exhibiting.
- Corporate logo, bold listing and colour coded booth location on the Trade Show Floor Plan, handed out to all delegates.

Delegate Bags: Your company logo will be printed on the delegate bags. In addition, you will receive a complimentary promotional insert or item in the bags.

Badge Ribbons: Your exhibit staff will wear "Platinum Sponsor" ribbons on their trade show badges to identify your company as a Platinum Sponsor of the ONPHA Conference.

Event Registrations: Receive two complimentary full conference registrations to the ONPHA Conference. Also receive two complimentary invitations to the President's Reception.

Trade Show: Complimentary 8 x 10 trade Show booth and preferred location.

Onsite Signage:

- Your company logo will be displayed on a large banner "ONPHA Thanks Our Platinum Sponsors" hung in prime location on-site.
- Your logo will be placed on a large sign dedicated to Platinum Sponsors.
- Corporate logo on PowerPoint presentation at all major conference events (Plenary, Banquet, Closing Lunch)

Acknowledgement: Receive public acknowledgement from the podium at all major conference events (Plenary, Banquet, Closing Lunch)

POST EVENT:

Registration List: Send information out to attendees with this post-event registration list.

Extended Website Exposure: Your corporate profile and logo will remain on the ONPHA Conference website for up to 3 months after the event.

Annual Report: Receive listing in ONPHA's Annual Report.

GOLD

SPONSORSHIP

\$5,000

PRE-EVENT EXPOSURE:

Conference Brochure: Your corporate logo will be prominently displayed as a Gold Sponsor in our pre-conference registration guide.

Internet: Your corporate logo will be prominently displayed on ONPHA's Conference website under "ONPHA Thanks Our Sponsors" in rotating graphic as well as a 50 word abstract and a direct link to your company Web site on our Sponsor web page.

DURING THE EVENT:

Conference Guide:

- Your corporate logo will be prominently displayed as a Gold Sponsor in the conference guide.
- Company listing and logo on the sponsor page.
- Corporate abstract in our Trade Show directory, if exhibiting.
- Bold listing and colour coded booth location on the Trade Show Floor Plan, handed out to all delegates.

Badge Ribbons: Your exhibit staff will wear "Gold Sponsor" ribbons on their trade show badges to identify your company as a Gold Sponsor of the ONPHA Conference.

Trade Show: Preferred location for your trade show booth.

Onsite Signage:

- Corporate logo on PowerPoint presentation at all major conference events (Plenary, Banquet, Closing Lunch)
- Signage for the specific event you choose to sponsor (see below)

Acknowledgement: Receive public acknowledgement from the podium at all major conference events (Plenary, Banquet, Closing Lunch)

POST EVENT:

Registration List: Send information out to attendees with this post-event registration list.

Extended Website Exposure: Your corporate profile and logo will remain on the ONPHA Conference website for up to 3 months after the event.

Annual Report: Receive listing in ONPHA's Annual Report.

Gold Level Sponsors can choose to sponsor one of the following conference events:

- Closing Lunch (one spot available)
- Key Note Speaker (one spot available)
- Lanyards (one spot available)
- Networking Area (one spot available)
- Opening Reception – in the Trade Show on Friday evening

...Or a combination of two of the following conference activities:

- Breakfast / Lunches (choice of 4 out of 8 breakfasts/lunches during the conference)
- Banquet (four spots available)
- Gathering Place Lounge
- Internet Café
- Conference Give-away (ie. pens, notebooks)
- Stream of workshops (eg. Energy, Property Management, Governance ...)

